

LURIE 羅 FOR MAYOR 偉

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SAN FRANCISCO CHRONICLE ENDORSES DANIEL LURIE FOR MAYOR



SAN FRANCISCO—Today, the San Francisco Chronicle [endorsed](#) Daniel Lurie for Mayor. The coveted sole endorsement comes as voters fill out ballots in the final 21 days before the election. Notably, the endorsement of a non-incumbent with a resume that doesn't feature decades at City Hall is a first in recent history for the city's flagship daily publication.

The Chronicle notes that, "Lurie offers a welcome balance of compassion and toughness." On homelessness, **the Chronicle** noted that, "Lurie is the only candidate to have fully identified the correct model to pursue," and that his promise to take responsibility and accountability when things go wrong, "isn't something we heard from other candidates."

The Chronicle went on to share that, "In his endorsement interview, Lurie was passionate and said the right things on key issues. He promised to be aggressive on

housing and cut red tape on development and small business. And he pledged to roll up his sleeves to stay on top of his department heads over quality-of-life issues.”

The Chronicle also made it clear why they won't endorse ten years of **Mayor London Breed**, stating that, *“there's no doubt the small things suffered under [Breed's] watch — perhaps most noticeably our empirically filthy streets, quantified as such by a Controller's Office report last year. COVID can only be blamed so much here. When Breed's attention is focused, things get done — as she demonstrated by cleaning the city up for last year's APEC convention. When it's not, they don't. These lapses happen with Breed on big things, too — most damningly her waffling approach to fentanyl overdoses and getting caught flatfooted on the demolition of the city's tax base with the advent of work-from-home and the collapse of the downtown commercial real estate market.”*

In articulating why they won't endorse another term for the incumbent, the **Chronicle** concluded that, *“when news recently broke about outrageous mismanagement within her signature Dream Keeper initiative — a \$120 million effort to revive San Francisco's Black community — it solidified our concerns for the next four years under a mayor whose attention and eye for detail isn't what she promised it would be.”*

Regarding **Mark Farrell**, the **Chronicle** noted he *“can't seem to go a week without a new scandal over his questionable campaign finances, including “forgetting” to disclose that he owes \$675,000 to a prominent San Francisco family. If Breed suffers from inattention to detail, it's difficult to envision any improvement under an experienced politician who has struggled throughout his career to run a clean campaign. Moreover, put Farrell's biggest ideas to the test and few hold water.”*

From his tax incentives to his approach to revitalizing and cleaning up downtown, the **Chronicle** dismantled **Farrell's** proposals, finding that *“few hold water.”*

The headline of today's **Chronicle** editorial reads in part, *“S.F. needs change Lurie can bring,”* and the endorsement goes on to conclude, *“If residents of this city want better than fine, they'll have to take a leap of faith ... if you genuinely think San Francisco would benefit from a change, as we do, then Lurie is a risk worth taking.”*

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Daniel Lurie was born and raised in San Francisco. He founded Tipping Point Community in 2005. Under his direction as CEO, Tipping Point has raised over half a billion dollars to help house, employ, educate and support hundreds of thousands of Bay Area families. Last year alone, Tipping Point provided over six thousand people

with services that either helped them transition out of homelessness or prevented them from experiencing it.

Last year, he co-founded the Civic Joy Fund, an organization that aims to increase civic engagement and assist in the economic recovery of San Francisco. Daniel also led efforts to construct an 100% affordable housing development with union labor on Bryant Street that came in on-time and under budget.

Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region. Following the devastating fires in the North Bay in 2017, Daniel and Tipping Point partnered with 90 Bay Area business and community leaders to organize Band Together – a benefit concert that raised \$17 million for those hardest hit by the deadly fires. In total, Tipping Point’s Emergency Fire Relief Fund raised over \$34 million.

Lurie is a lifelong Democrat. He lives in San Francisco with his wife Becca and two school-aged children.