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LURIE DOMINATES FIRST MAYORAL DEBATE

Lurie: "The City Hall insiders who got us into this mess won't get us out"

SAN FRANCISCO—Tonight, Daniel Lurie dominated the first mayoral debate. Elections are generally won when candidates contrast themselves with their opponents, and Lurie defined the race in stark terms.

"We cannot continue to turn to the same people and expect different outcomes," **said Daniel Lurie, a longtime non-profit executive, father of two, and lifelong Democrat.** "The City Hall insiders I'm running against have a track record of delivering worse outcomes in spite of bigger budgets, and pointing fingers at each other and the commissions they created. We cannot continue to turn to the same people and expect to receive different outcomes."

At the debate, Lurie's opening statement set the stage for a night wherein the insiders spoke to what they would do, instead of what they have done in their 8-16 years in city hall.

"The City Hall insiders who got us into this mess won't get us out. We know this not because of what they'll say tonight but because of their records," **said Lurie.**

Those records came into clear view, as Lurie took Mark Farrell to task over his claims that he worked with Mayor Ed Lee to "grow" the police department and made funding police a priority. In fact, Farrell was Budget Chair from 2013-2017 and Farrell's Budget Committee undercut the Mayor on the police department budget by almost \$6 million over three years (2013 to 2015). \$600,000 less in 2013; \$1 Million less in 2014; and \$4 million less in 2015. Furthermore, as interim Mayor, the San Francisco Police Officers Association called him obstructionist on officer pay.

Perhaps the marquee moment of the night was when Supervisor Safai took aim at Daniel Lurie, claiming he was inexperienced. Lurie's response resulted in the loudest applause of the night.

"They have over 70 years of combined experience on this stage. Look at where it's gotten us. I will put my track record of experience up against anyone on this stage. I know how to get big things done for San Francisco," **said Lurie.**

Lurie's accomplishments as the founder and CEO of Tipping Point Community are many but include building affordable housing on time, on budget, and with good-paying union labor. He helped house more than 40,000 people, not including those he helped prevent from falling into homelessness, and brought a global sporting event to San Francisco which generated over \$240 million in economic revenue for local businesses. Finally, Daniel is the only candidate that has a track record of holding nonprofits accountable to achieve measurable results.

While Lurie's opponents have been campaigning for one office or another for the past 8 to 16 years, Lurie leads the field in fundraising with <u>polling indicating</u> he is best positioned to win with the <u>broadest coalition</u>. Lurie's candidacy has received strong support from the local community.

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Daniel Lurie was born and raised in San Francisco. He founded Tipping Point Community in 2005. Under his direction as CEO, Tipping Point has raised over half a billion dollars to help house, employ, educate, and support hundreds of thousands of Bay Area families. Last year alone, Tipping Point provided over six thousand people with services that either helped them transition out of homelessness or prevented them from experiencing it.

Last year, he co-founded the Civic Joy Fund, an organization that aims to increase civic engagement and assist in the economic recovery of San Francisco. Daniel also led efforts to construct a 100% affordable housing development with union labor on Bryant Street that came in on time and under budget.

Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region. Following the devastating fires in the North Bay in 2017, Daniel and Tipping Point partnered with 90 Bay Area business and community leaders to organize Band Together — a benefit concert that raised \$17 million for those hardest hit by the deadly fires. In total, Tipping Point's Emergency Fire Relief Fund raised over \$34 million.

Lurie is a lifelong Democrat. He lives in San Francisco with his wife Becca and two school-aged children.