

LURIE FOR MAYOR

SAN FRANCISCO

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ANOTHER CITY HALL INSIDER JOINS RACE FOR MAYOR

SAN FRANCISCO—Today, following Aaron Peskin’s confirmation that he is running for mayor, Daniel Lurie’s campaign released the following statement:

*“The years of petty squabbles between Aaron Peskin, Mark Farrell, and London Breed make for good political theater, but it’s a distraction from the fact that they’re all molded by a system that rewards corruption and protects insiders at the expense of everyday San Franciscans,” **said Lurie for Mayor consultant Tyler Law.** “The chattering class will rush to cover this as a fight between moderates and progressives – but that completely misses the point. Daniel Lurie’s campaign of accountable leadership and new ideas stands in stark contrast to the gang of City Hall insiders who have failed to get the job done. The people who got us into this mess are not equipped to get us out of it.”*

According to a March 2024 polling [memo](#) from [David Binder Research](#) that assessed previously conducted voter opinion studies, Daniel Lurie is best positioned to become the next Mayor of San Francisco.

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Daniel Lurie was born and raised in San Francisco. He founded Tipping Point Community in 2005. Under his direction as CEO, Tipping Point has raised over half a billion dollars to help house, employ, educate and support hundreds of thousands of Bay Area families. Last year alone, Tipping Point provided over six thousand people with services that either helped them transition out of homelessness or prevented them from experiencing it.

Last year, he co-founded the Civic Joy Fund, an organization that aims to increase civic engagement and assist in the economic recovery of San Francisco. Daniel also led efforts to construct an 100% affordable housing development with union labor on Bryant Street that came in on-time and under budget.

Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region. Following the devastating fires in the North Bay in 2017, Daniel and Tipping Point partnered with 90 Bay Area business and community leaders to organize Band Together – a benefit concert that raised \$17 million for those hardest hit by the deadly fires. In total, Tipping Point's Emergency Fire Relief Fund raised over \$34 million.

Lurie is a lifelong Democrat. He lives in San Francisco with his wife Becca and two school-aged children.

