

LURIE FOR MAYOR

SAN FRANCISCO

FOR IMMEDIATE RELEASE

March 27, 2024

Contact: press@daniellurie.com

FORMER SF MAYOR & SFPD CHIEF FRANK JORDAN ENDORSES DANIEL LURIE FOR MAYOR

Lurie Calls for Citywide State of Emergency on Fentanyl to Bypass Bureaucracy and Surge City Resources to Combat the Drug Crisis on City Streets

SAN FRANCISCO— Today, San Francisco’s former Mayor and Chief of Police, Frank Jordan, announced his strong endorsement of Daniel Lurie for mayor. Lurie also proposed a citywide fentanyl state of emergency to bypass the bureaucracy and surge city resources to the drug crisis and rapidly deploy the [behavioral health plan](#) he released last month.

*“I’m endorsing Daniel to be our next mayor because he has the fearlessness, integrity, and clarity of vision that is needed to make our city safe and streets clean,” **said former San Francisco Mayor and Chief of Police, Frank Jordan.** “I look forward to leveraging my experience as Mayor and Chief of Police to assist Daniel as he builds a world-class team to tackle the city’s critical safety and health challenges. Daniel’s executive leadership experience and proven track record of getting big things done are what San Francisco needs to turn things around quickly. This moment of crisis demands a bold new direction, and Daniel is the only candidate offering a new era of accountable leadership that San Franciscans are desperate for.”*

Jordan was mayor of San Francisco from 1992 to 1996. He was appointed police chief in 1986 by then-Mayor Dianne Feinstein where he was instrumental in coordinating the neighborhood safety awareness program, the Senior Escort Outreach program, and the Hate Crimes unit. In 1990, Jordan retired from his post as Chief of Police to run for mayor. Following a runoff election where he secured 52% of the vote, Jordan became the first challenger to unseat an incumbent San Francisco mayor in half a century. During his tenure, Jordan brought BART to the San Francisco International Airport, successfully kept the Giants in San Francisco, and balanced the city’s budget after inheriting a \$300 million deficit when he took office. During Mayor Jordan’s tenure,

San Francisco experienced a 20% reduction in crime rates. His leadership not only fostered a safer city but also earned San Francisco the distinction of being [voted the most desirable American city destination by Condé Nast](#) for three out of the four years he served in office. After obtaining a teaching credential from the University of California, Jordan taught at the FBI National Academy in Virginia and the San Francisco Police Academy. Jordan was born and raised in San Francisco.

*“I am deeply honored to receive the endorsement of former police chief and San Francisco Mayor, Frank Jordan,” said **Daniel Lurie, a father of two, non-profit executive, and lifelong Democrat.** “Mayor Jordan knows first-hand the kind of leadership that is needed to make us safe and launch the comeback we so desperately need. He led this city through a challenging era, one similar to the one we’re facing today. I’m thankful to have Mayor Jordan’s support in assembling a public safety team that understands the urgency of the moment.”*

Today Lurie also called for a citywide fentanyl state of emergency to bypass the bureaucracy and surge city resources to combat the drug crisis on our streets. A local health emergency makes a city eligible to apply for disaster funds from the state and feds. It also makes it easier to shift resources internally because the city gets to use a wider interpretation of what state and federal funds are eligible to be used for. The city can also hire faster and more readily repurpose personnel for different functions.

In contrast to the Mayor’s failed state of emergency in the Tenderloin last year, Lurie’s proposed state of emergency would be coordinated, accountable, and ensure follow-through. Specifically, Lurie pledged to appoint a senior-level position in the mayor’s office to coordinate the inter-agency response that would report directly to him, and the declaration and resources would be used to enable the rapid deployment of his comprehensive behavioral health plan. That plan is backed by law enforcement and experts in mental health and drug addiction who [call it](#), “*a thoughtful plan that will advance public safety by providing services designed to create a **seamless continuum of care** that will interrupt the cycle of homelessness, addiction, and criminal activity.*”

To learn more about Daniel Lurie's plans to **end open-air drug markets**, click [HERE](#). To learn more about Daniel Lurie's plans to **address the drug and mental health crisis**, click [HERE](#).

###

Daniel Lurie was born and raised in San Francisco. He founded Tipping Point Community in 2005. Under his direction as CEO, Tipping Point has raised over half a billion dollars to help house, employ, educate, and support hundreds of thousands of

Bay Area families. Since 2015 Tipping Point grantees have housed over 38,000 people, a figure that doesn't include the number that were prevented from becoming homeless.

Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region.

Lurie is a lifelong Democrat. He lives in San Francisco with his wife Becca and two school-aged children.