

## SAN FRANCISCO

## FOR IMMEDIATE RELEASE

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# LURIE CAMPAIGN HITS 75 MEET & GREET EVENTS; TOUTS OVER 300 VOLUNTEER SIGN-UPS



**SAN FRANCISCO**— The momentum behind Daniel Lurie's bid for mayor continues to surge as the campaign proudly announced today that it had reached 330 volunteer sign-ups, a sign of growing grassroots support across the city. These volunteers represent a diverse and dedicated group of individuals who share a common vision for a brighter future for San Francisco.

"We are building a people-powered movement for change in this city," **said Daniel Lurie, a father of two, non-profit founder, and lifelong Democrat.** "From delivering signs to homes and businesses to spreading our message at community events across the city, I am grateful for every volunteer who has dedicated their time to this campaign. Together, we will bring in a new era of leadership to San Francisco."

The volunteers, hailing from various backgrounds and professions, bring a wealth of talent and energy to Team Lurie. From grassroots outreach to digital strategy, their

collective efforts are instrumental in amplifying the campaign's reach and connecting with voters in every corner of the city.

The campaign continues to welcome individuals who are passionate about making a difference and invites them to join the growing team. **Interested volunteers can visit <u>daniellurie.com</u> for more information on how to get involved.**Volunteers are encouraged to sign up for upcoming events, including but not limited to the ones listed below:

#### Meet-and-Greet with Daniel Lurie Hosted at Blondie's Bar

March 20th, 7:30 pm Sign up <u>HERE</u>

## Field Canvassing with Daniel Lurie

March 22nd, 1 pm Sign up <u>HERE</u>

### Tabling for Daniel Lurie at the Clement Street Farmers Market

March 24th, 12:30 pm Sign up <u>HERE</u>

## Bayview Art Ride with Daniel Lurie

March 24th, 2 pm Sign up <u>HERE</u>

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Daniel Lurie was born and raised in San Francisco. He founded Tipping Point Community in 2005. Under his direction as CEO, Tipping Point has raised over half a billion dollars to help house, employ, educate and support hundreds of thousands of Bay Area families. Last year alone, Tipping Point provided over six thousand people with services that either helped them transition out of homelessness or prevented them from experiencing it.

Last year, he co-founded the Civic Joy Fund, an organization that aims to increase civic engagement and assist in the economic recovery of San Francisco. Daniel also led efforts to construct an 100% affordable housing development with union labor on Bryant Street that came in on-time and under budget.

Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region. Following the devastating fires in the North Bay in 2017, Daniel and Tipping Point partnered with 90 Bay Area business and community leaders to organize Band Together – a benefit concert that raised \$17 million for those hardest hit by the deadly fires. In total, Tipping Point's Emergency Fire Relief Fund raised over \$34 million.

Lurie is a lifelong Democrat. He lives in San Francisco with his wife Becca and two school-aged children.