

LURIE FOR MAYOR

SAN FRANCISCO

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POA: MARK FARRELL WAS OBSTRUCTIONIST ON OFFICER RETENTION AND PAY AS MAYOR

SAN FRANCISCO— Today, Daniel Lurie's campaign released the following statement about former Interim Mayor Mark Farrell's newfound interest in officer recruitment and retention.

*“The irony of this political grandstanding is that officers serving during Mark Farrell's near decade in office say his actions hurt police staffing,” **said Lurie for Mayor spokesperson Max Szabo.** “Now he's proposing solutions to problems he walked away from when he was in office. London Breed and Mark Farrell are two sides of the same coin, and the enduring consequences of their lackluster leadership is seen on our streets today. Why should San Franciscans trust anyone asking for yet another chance after multiple terms of broken promises and failed leadership? Daniel Lurie remains the only candidate with a successful record of executive leadership outside of City Hall, and it's why law enforcement leaders have endorsed his plan to make our streets safe and clean.”*

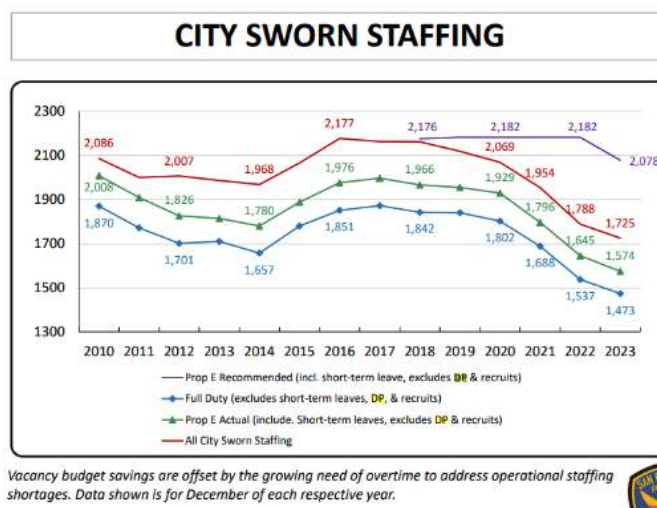
Farrell's Absentee Leadership on Officer Pay & Subsequent Decline in Police Staffing

- According to a scathing [2018 letter from the San Francisco Police Officers Association \(SFPOA\)](#) regarding officer pay, “**Mayor Mark Farrell**, DHR Director Micki Callahan, and some members of the Board of Supervisors believe that either our cops do not deserve or are entitled to comparable raises of our counterparts in Bay Area law enforcement agencies. *Or, they just don't care.*”
- As the SFPOA worked to negotiate in good faith negotiating raises, the letter goes on to state that they had been “stalled and obstructed by the City decision makers

(DHR Micki Callahan, **Mayor Mark Farrell**, etc.) who were either *non-engaged* or *absent* from the entire process.”

- Additionally, the SFPOA pointedly placed blame on Farrell for officer retention issues, an issue that haunts this city today as our police force grapples with staff shortages. The [letter](#) highlights that Farrell allocated \$45 million of city funds to new programs to “clean the streets,” yet not a fraction of that money went to our police force and “that money could keep our cops on the streets rather than retiring early, and it could recruit the best and the brightest to fill their spots.”

As a result, shortly after Farrell departed as Mayor, the police department entered a precipitous decline dropping from 1,966 officers in 2018 to 1,574 in 2023. This was despite Farrell's pledge while mayor to institute a four-year police staffing revamp that would put \$22 million towards getting 250 additional police officers to be on the streets by 2022. The graph below charts sworn staffing:



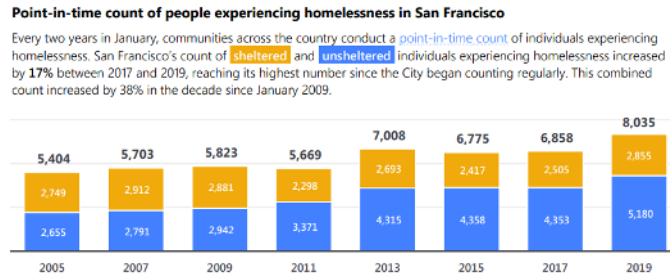
(City of San Francisco, “[Budget Presentation: San Francisco Police Department](#),” January 18, 2023)

Homelessness Encampments Increased During Farrell’s Tenure

On April 25, 2018 Farrell [vowed](#) to clean up the streets and pledged \$13 million over 2 years for what he [promised](#) would be an “aggressive” crackdown on encampments. The Chronicle even [quoted](#) Farrell as “vowing to *keep* them out.”

- However, [publicly available data](#) indicates that his “crackdown” failed, with homelessness and encampments growing in the months after Farrell left office.

- According to the biannual point in time count, the number of people experiencing homelessness in San Francisco [increased by 1,177 between 2017 and 2019](#), a jump of approximately 16%. This was the largest increase in the population since 2011 to 2013. The chart below, from the city’s own scorecard, tracks the PiT count since 2005:



(San Francisco Controller, [“FY 2019 Annual Performance Report,”](#) December 10, 2019)

- What’s more, [publicly available data](#) tracking homeless encampments also shows that the number of encampments increased in the following months, further eclipsing Farrell’s claims.

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Daniel Lurie was born and raised in San Francisco. He founded Tipping Point Community in 2005. Under his direction as CEO, Tipping Point has raised over half a billion dollars to help house, employ, educate and support hundreds of thousands of Bay Area families. Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region.

Lurie is a lifelong Democrat. He lives in San Francisco with his wife Becca and two school-aged children.