

LURIE FOR MAYOR

SAN FRANCISCO

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DANIEL LURIE (丹尼爾·羅偉) ANNOUNCES CHANGE TO CHINESE NAME

SAN FRANCISCO—In the wake of guidance from the San Francisco Department of Elections, Daniel Lurie has announced a change to his Chinese name from 羅瑞德 to 丹尼爾·羅偉. The adjustment adheres to the transliteration-based approach required by a [new San Francisco Department of Elections policy](#).

*“The Chinese community may hear a change in my name, but they will continue to see me advocating for them in their neighborhoods,” **said Daniel Lurie, a father of two, non-profit founder, and lifelong Democrat.** “My name was given to me by members of our Chinese community, and respecting and honoring this community’s rich culture is deeply important to me. The use of a Chinese name is a practice that can help bridge cultural understanding and allow candidates to connect with a significant part of our city.”*

In November of last year, the San Francisco Department of Elections fully adopted a state law that restricts candidates from using Chinese names on ballots. The law states that Chinese names may only be used if candidates can prove that they were born with them or if they have been using the names for at least two years. Candidates that do not fit those requisites will be given a transliteration-based name.

As Daniel Lurie is the only candidate for Mayor running from outside City Hall’s broken system that has allowed crime, homelessness and corruption to fester, he is therefore also the only candidate that needs to change his name under this new policy.

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Daniel Lurie was born and raised in San Francisco. He founded Tipping Point Community in 2005. Under his direction as CEO, Tipping Point has raised over half a billion dollars to help house, employ, educate and support hundreds of thousands of Bay Area families. Last year alone, Tipping Point provided over six thousand people with services that either helped them transition out of homelessness or prevented them from experiencing it.

Last year, he co-founded the Civic Joy Fund, an organization that aims to increase civic engagement and assist in the economic recovery of San Francisco. Daniel also led efforts to construct an 100% affordable housing development with union labor on Bryant Street that came in on-time and under budget.

Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region. Following the devastating fires in the North Bay in 2017, Daniel and Tipping Point partnered with 90 Bay Area business and community leaders to organize Band Together – a benefit concert that raised \$17 million for those hardest hit by the deadly fires. In total, Tipping Point's Emergency Fire Relief Fund raised over \$34 million.

Lurie is a lifelong Democrat. He lives in San Francisco with his wife Becca and two school-aged children.

